



EXCLUSIVE SESSIONS

Propel by MIPIM is the **meeting place for the game-changers** who aim at (re)creating a **sustainable, desirable and prosperous built environment**.

The **impact of the global pandemic** is a key topic to address, with speakers discussing both **how the crisis has accelerated headwinds in the real estate sector**, and **how it has prompted opportunities** for a number of proptech firms. **The best speakers of the industry** will cover these themes through various new formats such as **'Our successful collaboration'** and **'My favorite place'**.

Inclusion, Equity and Diversity remain essential in the unpredictable time we live, and a dedicated track has been created with sessions such as **'Mentorship programme'** and **'Job forum'**.

PARTNERS EVENTS



ORIGINAL FORMATS



INCLUSION, DIVERSITY & EQUITY



Content innovation

EXCLUSIVE SESSIONS



Online learning expedition

Networking and insights for greater business opportunities

Occupier, Investor and Future of Retail Summits

Invitation only sessions with highly targeted audience

Start up competition

The original challenge to source the best innovations

ORIGINAL FORMATS



A fireside chat with...

A decision maker. A story. A vision. A personality.

“Our successful collaboration”

Learning from the collaboration between tech and real estate

My favourite place

The story of place that inspire the leaders

INCLUSION, DIVERSITY & EQUITY



Mentorship programme

C-suite from committed companies act for change

Job forum

Video library for job seekers in real estate and tech

Engaging keynotes

Role models sharing perspectives

PARTNERS EVENTS



Media and other industry partners

Discussions with media partner: Real Deal, Wall Street Journal, Propmodo...

Conversations led by academic institutions, real estate or tech firms, government bodies...

LEARNING & NETWORKING



The Online Learning Expeditions



UK

in partnership with UKPA, BPF and London & Partners



Israel

in partnership with the Israel Export Institute, Proptech Zone and Contech



Canada



Japan

In partnership with Wealth Park

In partnership with



International delegations will attend propel by MIPIM NYC to promote their talent and companies to the US market propel by MIPIM NYC Online.

Format

Panel sessions: A global overview on the innovation and tech market of the territory, and a deeper understanding of the local stakes & players

Meet the experts: Discussion groups moderated by local experts, and successful stories of international companies that successfully implemented business in the US

That's a match: pre-organised 1to1 meetings between local startups and VCs, and international startups and US real estate companies

Confirmed speakers



Nick Romito
Founder & CEO
VTS



Sonya Huffmann
Chief Operating Officer
Blackstone's Link Industrial Properties



Mike Sroka
CEO & Co-Founder
Dealpath



Dean Hopkins
Executive Vice President & Chief Operations Officer
Oxford Properties Group



Joanna Marsh
General Manager, Innovation & Strategic Projects
Investa Property Group



Aaron Block
Co-Founder & Managing Director
MetaProp

CONFERENCES & PROGRAM



Confirmed speakers



Noa Aharoni
Head of Cleantech & Smart
Infrastructure unit
Israel Export Institute



Simon Allison
Senior Inward Investment Manager
London and Partners



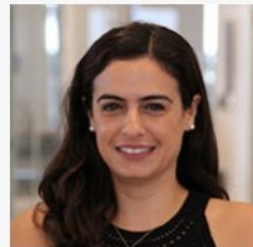
Lucette Demets
Head of Urban
London and Partners



Oded Eliashiv
Managing Partner
BuiltUp Ventures



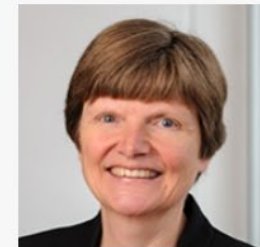
Zachi Flatto
CEO
ConTech



Michal Gologorsky
CEO
Proptech Zone



Richard Kennedy
Head of Global Partnerships
Re-Leased



Melanie Leech
Chief Executive
British Property Federation

Confirmed speakers



Paul Maltby
Chief Digital Officer
Ministry of Housing, Communities and
Local Government, UK



Samuel Warren
Managing Director UK & IRE
HqO



Nir Yanushevsky
VP of the Israeli Builders Association
Yanushevsky E. Engineering &
Construction

December 1 Pre-event

On the road to the Learning Expeditions



10'

08.30-08.40

Introduction from Nicolas Kozubek & Aaron Block
on Propel by MIPIM NYC Online & the Learning Expeditions

40'

08.45-09.25

Panel of discussion Learning Expedition Israël + Q&A
Startup Nation: An overview of Israel in terms of Economy
and to focus on Proptech

40'

09.30-10.10

Panel of discussion Learning Expedition UK + Q&A
Sustainable Innovation – Present and Future Trends in the Built Environment

40'

10.15-10.55

Panel of discussion Learning Expedition Canada + Q&A
Canadian Cities: Urban Challenges and Strengths for Post-Covid

5'

10.55-11.00

Wrap up of the “On the road to the Learning Expeditions”
by Nicolas Kozubek & Aaron Block

**Topics & Tips
of the day**
coming soon

35'

A fireside chat with...

A unique opportunity to uncover the speaker's personal stories and ideas

#vision #conversation

35'

“Our successful collaboration”

Real Estate and Tech CEOs discussing about their partnership

#workingtogether

**Topics & Tips
of the day**
coming soon

December 8



35'

A fireside chat with...

A unique opportunity to uncover the speaker's personal stories and ideas
#vision #conversation

35'

"Our successful collaboration"

Real Estate and Tech CEOs discussing about their partnership
#workingtogether

30'

My favourite place

A Real Estate leader introduce us to his favourite place
#bestspot #inspiringplace

15'

Mentorship programme

An online collaborative platform to develop supportive relationships in the international RE community
#advice #expertise #knowledgesharing

45'

Engaging keynote

Role model sharing perspective
#inspiration

Topics & Tips of the day



Job forum

Video library for job seekers in real estate and tech.
Available all day

SPECIAL EVENTS



Investor and Retail summit

2 online sessions dedicated to meetings with investors and retailers.

By registration only



Online Learning Expedition... Israel & Canada

10.00 Israel: panel discussion

11.00 Israel : meet the experts

14.30 Canada : panel discussion

15.30 Canada : meet the experts

December 9



35'

A fireside chat with...

A unique opportunity to uncover the speaker's personal stories and ideas

#vision #conversation

35'

"Our successful collaboration"

Learning from the collaboration between tech and real estate

#workingtogether #partnership

30'

My favourite place

A Real Estate leader introduce us to his favourite place

#bestspot #inspiringplace

45'

Engaging keynote

Role model sharing perspective

#inspiration

15'

Mentorship programme

An online collaborative platform to develop supportive relationships in the international RE community

#advice #expertise #knowledgesharing

1h45'

Start up competition

The original challenge to source the best innovations

#pitch #ideas

Topics & Tips of the day



Job forum

Video library for job seekers in real estate and tech.
Available all day

SPECIAL EVENTS



Occupier summit

Online session with targeted and active audience of occupiers. *By registration only*



Online Learning Expedition... UK

09.00 Panel discussion
10.00 Meet the experts

11.00 Open to all Learning Expeditions : Successful stories with the US

December 10–11



Program coming soon



Online Learning Expeditions December 10 & 11

11.00 That's a match with US VCs (Second Century Ventures , Camber Creek, Metaprop, Dreamit Ventures)

11.30 That's a match with US Real Estate players